Developing the literacy skills of adults to empower them to achieve greater success in their lives.

International Literacy Day

Join Us September 8th for PAL’s International Literacy Day Celebration

We are excited to host International Literacy Day (ILD), LIVE, at the Newport Beach Public Library. This is one of our favorite events of the year so be sure to mark your calendar to join us for this special day of celebration that honors the learners in our program.

In 1966, UNESCO (United Nations Educational, Scientific and Cultural Organization) proclaimed September 8th as International Literacy Day to remind the global community of the importance of literacy for individuals, communities and societies, and the need for intensified efforts towards more literate societies. All of the volunteers at PAL work hard to fulfill this directive, and the results are evident by the wonderful accomplishments by our learners.

One of the highlights of International Literacy Day is the announcement of the Rochelle Hoffman Memorial Award. Rochelle was a beloved tutor in the program until her death in 2004. Her family and friends started this award in Rochelle’s honor to recognize one special learner for their outstanding achievements in their literacy efforts. Because of Rochelle's thoughtful family and friends, the chosen learner is presented with a generous cash award.

Another highlight of ILD is the distribution of a book of learners' writings. In Our Own Words is a collection of stories, essays, poems, and other writings that the learners have worked on throughout the year.

A potluck style brunch provided by our learner community will be served. We look forward to seeing you on September 8th at 10am in the Friends Meeting Room at the Library.
Would you leave a review for Project Adult Literacy?

Stories from people like you will help us make an even bigger impact in our community. Each year GreatNonprofits recognizes highly regarded nonprofits with their Top-Rated List. We are grateful to have made the list of "Great Non Profits" for the last 8 years. We count on your help in getting us there this year as well. Writing about your experience will help us raise visibility for adult literacy in our community and about the work we do. Go here to get started: https://bit.ly/PAL-Review

Donations Welcome

Donations through the mail:
Project Adult Literacy, 1000 Avocado Avenue
Newport Beach, CA 92660
Donations can be made online:
Tax ID 93-1011706

Why Use SMART Goals?


How do you set meaningful goals that you can actually achieve? Many accomplished students and professionals rely on the SMART goal-setting method. This approach defines your purpose and sets clear objectives to establish success.

Perhaps the most critical step in the goal-setting process is writing down your goals. Writing goals down makes them concrete, and research suggests you’re much more likely to reach written goals.

Here are some tips for writing down your goals:

- Use verb-noun structure. Each action item should begin with a verb. (e.g. Volunteer at the animal shelter 5 hours a month, Obtain citizenship by December 2022).
- Break the big picture into smaller, doable increments with action plans for each step.
- Review action plans regularly.
- Identify obstacles to success.
- Prioritize your goals based on importance to you, both now and in the future.

Ready, set, go!